



Community Engagement Report

Parklet Trial Engagement

Engagement period 25 January 2024 – 28 June 2024

Overview

A pre-fabricated parklet was borrowed from the City of Unley and was installed near the corner of Byron Street and Jetty Road Glenelg. The parklet remained in this location until mid-April 2026 and has given people the opportunity to see and experience it and share their views about it.

Council selected the corner of Byron Street and Jetty Road Glenelg for the following reasons:

- It was assessed to be safe, as it is in a naturally low-speed area and had existing infrastructure to provide protection for parklet users (i.e. two bollards in place).
- its limited impact on overall parking supply in the immediate area
- proximity to a business able to activate the space;
- demonstrated demand for outdoor dining opportunities in the area.

Three activities formed the engagement approach:

- A survey questionnaire
- Social pin-point map, where people could put pins on places where they thought parklets could go
- Question and answer.

The engagement was promoted through the following channels: www.yourholdfast.com/parklets

Feedback was collected in the following ways:

1. Completing an online survey at www.yourholdfast.com/parklets
2. Social pin-point map
3. Q & A via the yourholdfast site.

Participation

Engagement of project

Participation Results	
Online Participation	
• Number of visits	829
• Followers to the YourHoldfast project page	28
Online Interactions	
Online feedback form contributions	89 (87 community, 2 business)
Total Online Contributions	121

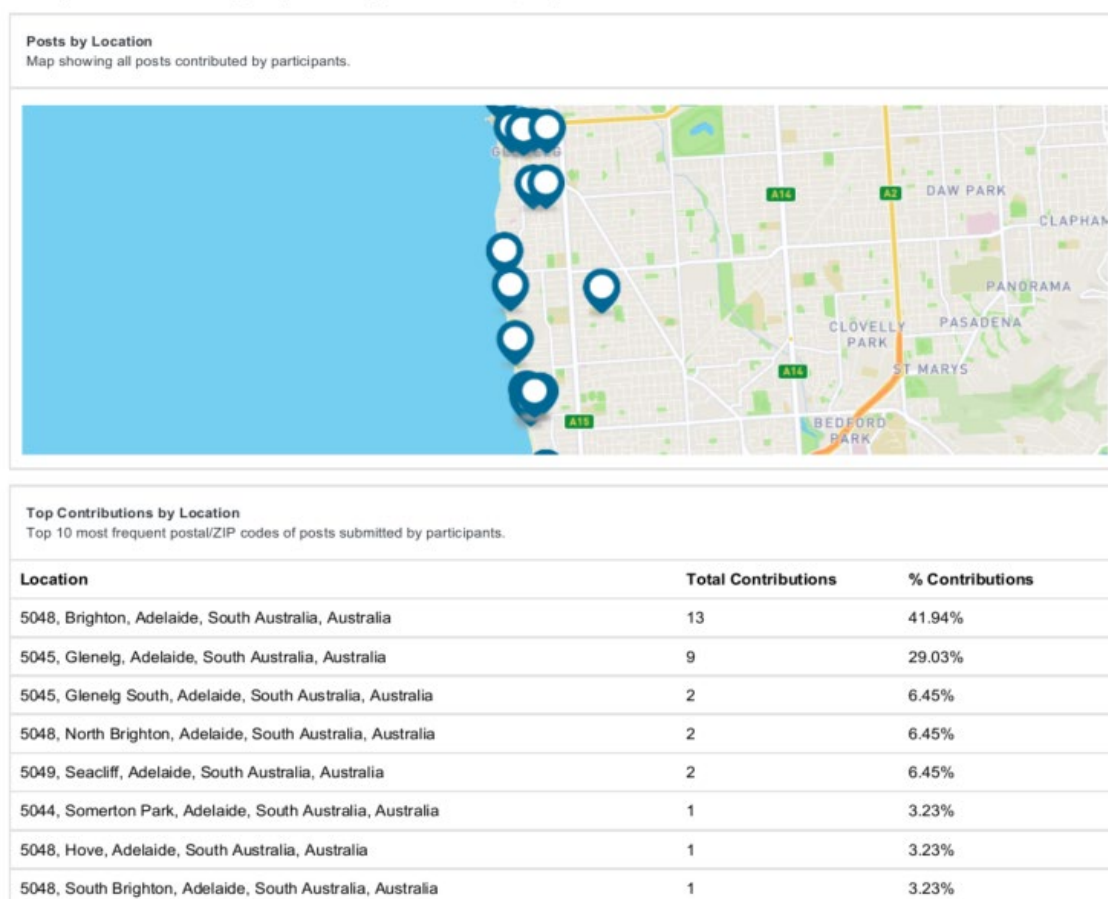
Other Responses (information was added to yourholdfast on behalf of participant)	
Letters (added to the online feedback)	0
Emails	2 (questions then answers)
Phone	0
Social pin-point map (where people could put pins on places where they thought parklets could go)	31 contributions
General survey	87
Business survey	1

Community View via Social Mapping

Community members were invited to identify locations within the city where they would like to see a parklet. A total of 31 suggestions were made for potential parklet sites. The analysis revealed a strong interest in the suburb of Brighton, which received the most suggestions, followed by Glenelg.

Map Post Summary

Summary of content contributed by participants including location information, voting results and more.



Community feedback highlighted several key ideas and suggestions for improving public spaces. Many comments emphasised the need for additional bicycle-friendly parklets and extra seating near cafés and take-away shops. Respondents noted that this would alleviate footpath congestion and enhance safety, particularly for seniors, young children, and those accompanied by dogs.

One particularly suggestion proposed converting the car parks on the western side of the Esplanade, just south of the Jetty, into a parklet. This elevated location offers scenic views of the beach and jetty, making it an ideal spot for a community-focused area featuring tables, chairs for BYO dining, and possibly shade

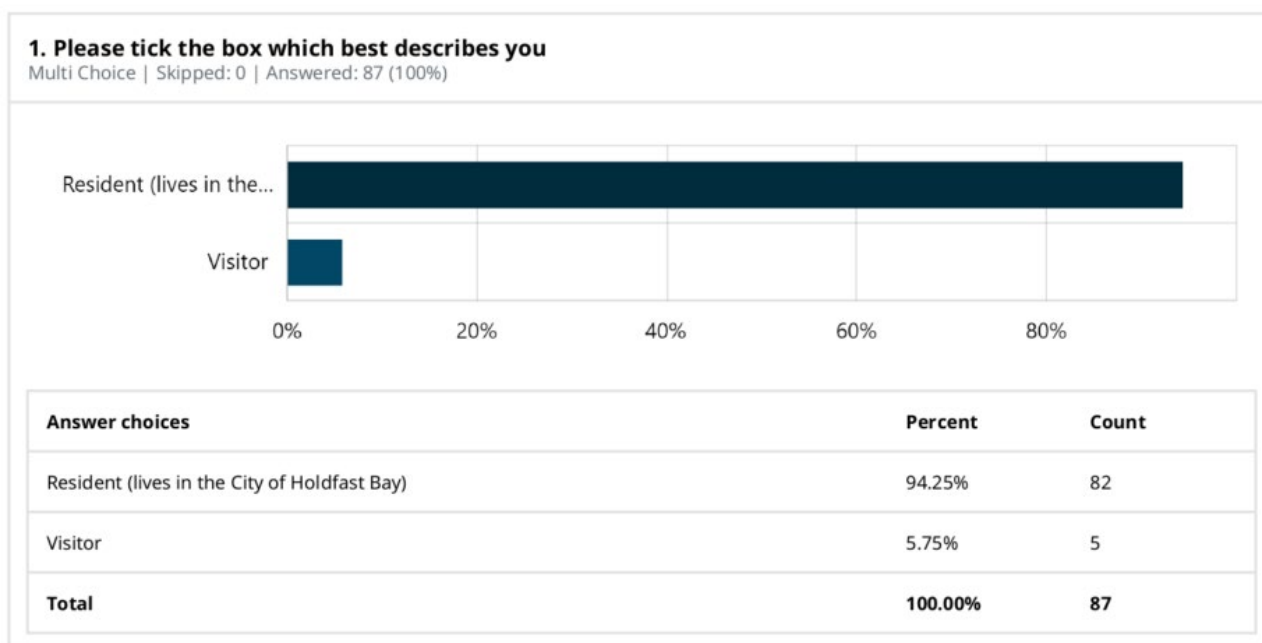
umbrellas. Such a parklet could serve as a welcoming space for people to enjoy the sea breeze, sunsets, or views, while also providing accessible seating for those with prams, wheelchairs, or bicycles.

The feedback highlighted that with the proximity to several take-away outlets, this parklet could support local businesses by encouraging visitors to stay longer and attracting passersby on popular walking and cycling routes. Additionally, suggestions included incorporating planters with coastal native plants, small sea-themed public art installations (e.g., featuring seagulls), and a barrier to separate the parklet from traffic. These features would likely enhance the aesthetic and functional appeal of the space while promoting its use as a community-friendly area.

Community Feedback more Broadly

Analysis of the feedback survey indicates that 94.25% of participants were residents of the City of Holdfast Bay, while 5.75% identified as visitors. This high proportion of resident participation reflects strong engagement from the local community, providing valuable insights directly from those who live within the area.

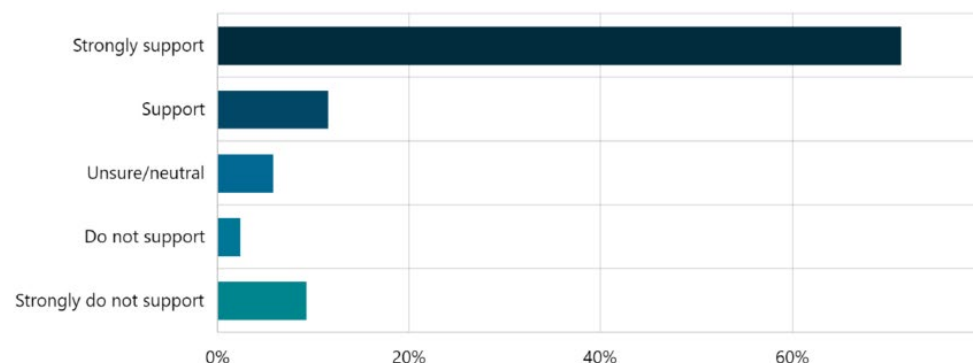
Contribution Summary



The parklet proposal received overwhelming support, with over 70% of participants expressing strong support for its implementation.

2. To what extent to you support the idea of parklets in the Holdfast Bay? Required

Multi Choice | Skipped: 0 | Answered: 87 (100%)



Answer choices	Percent	Count
Strongly support	71.26%	62
Support	11.49%	10
Unsure/neutral	5.75%	5
Do not support	2.30%	2
Strongly do not support	9.20%	8
Total	100.00%	87

Business Feedback

The feedback from businesses was quite low, however, below is a snapshot of one business that responded and their comments:

Name of business	Dante's Deli
What do you think the benefits are of having a parklet in your business area?	More public seating for patrons waiting/eating. Helps keep patrons within our space and not disturbing surrounding residents.
Thinking about visitors/customers and staff, how would you like to see people use the parklet?	It would be used for customers eating or waiting for food/coffee as well as activating the street to create atmosphere.
What are your thoughts on a shared parklet?	I think a shared Parklet is good, for business or just the general public. Most people in the area would be customers anyway.
Do you have a specific idea for a parklet in your area	A structure that supplies seating and tables while being seamless enough to not take away from the look of the street. Think stools and high bench tables so less space is taken up.
As a business do you have any concerns regarding parklets in your area?	None.
Additional comments	Very excited to help Glenelg become more of a hotspot with modern ideas and innovations to create atmosphere.

Summary

In summary, the engagement process highlighted that the parklet contributes significantly to the vibrancy of its location, enhancing the appeal and activity of the surrounding area. It also supports a longstanding and well-regarded local trader, enabling them to better serve the community during peak times. The parklet not only benefits the business but also fosters a sense of community by providing an inviting space for people to gather and engage with the area.

