

# Transforming Jetty Road Glenelg



## Share your feedback

The Transforming Jetty Road Glenelg project will transform the precinct into a modern, safe, vibrant and accessible destination for all who live here and come to visit. We've developed draft concept designs to show how we can achieve these goals and we're asking for your feedback to help us decide how to best move forward.

Community consultation is open from  
**Monday 3 March to Wednesday 2 April 2025.**

[transformingjettyroad.com](https://transformingjettyroad.com)



Concept image: Colley Terrace looking south

# The Jetty Road Glenelg precinct

## Jetty Road

700 metres long
330 local businesses
19 side streets and laneways
1.3 million visitors annually
+3,000 on and off-street parking spaces
Used by local residents and state, interstate and international visitors

## Community calls for change

For years our community has called for improvements to Jetty Road, saying that it is:

- tired, outdated and out of touch with major coastal destinations
- overcrowded in summer
- concerning for pedestrians and their safety, particularly in the Coast zone.

A survey in 2024 found that 76% of Holdfast Bay residents visit Jetty Road Glenelg once a week.

## Jetty Road zones

For the Transforming Jetty Road Glenelg project, the street has been categorised into three distinct zones – City, Transition and Coast.

The **City zone** extends west of Brighton Road to the Partridge/Gordon streets intersection and is mostly used by local residents and shoppers. **Renewal work is underway and will be complete in mid-2025.**

### Community consultation:

The **Transition zone** extends west from the Partridge/Gordon streets intersection to Sussex Street and is where people transition from one zone to another. It is used by both locals and visitors.

The **Coast zone** extends west from Sussex Street to the fringes of Moseley Square into Colley Terrace to the junction with Hope Street. It is the entertainment and dining area, attracting high volumes of pedestrians.

### Coast zone

2 main pedestrian crossing points (Jetty Road/Moseley Street and on Colley Terrace into Moseley Square)



~19,000 pedestrians per day



~8,000 private vehicle movements per day

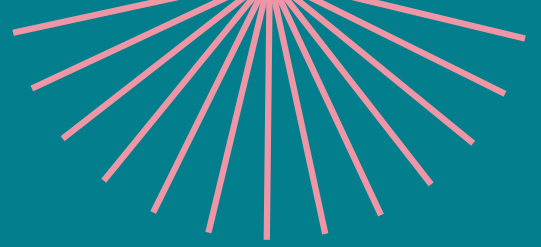


300 bus movements per day



242 tram movements per day (average)





# Key vision for transforming Jetty Road Glenelg

## Reclaim Jetty Road for pedestrians

Reclaim Jetty Road for pedestrians by improving pedestrian safety and accessibility through new continuous footpaths, traffic lights at the Jetty Road / Moseley Street intersection, attractive streetscapes and connected laneways and side streets.

## Elevate South Australia’s top coastal destination

Elevate South Australia’s top coastal destination and enhance the street by improving public spaces, celebrating public art, preserving heritage buildings and historical landmarks and becoming the venue of choice for major and local events.

## Develop a greener and modern precinct

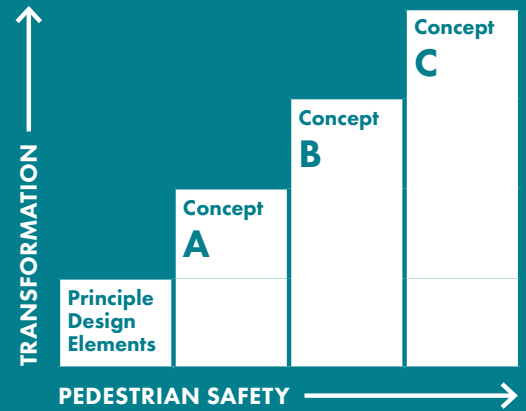
Develop a greener and more welcoming precinct by increasing greenery and water-sensitive urban design elements to reduce urban heat, new street furniture and using sustainable materials where possible.

## Improve infrastructure for future generations

Future-proof the precinct by improving infrastructure like the stormwater network, paving, kerbing and road surfaces, providing sufficient, accessible on-street parking and creating a flexible design that can adapt to changing needs.

# What’s in this brochure?

This brochure outlines some of the proposed changes to Jetty Road that will help us improve the experience for everyone using the street, increase community safety and boost economic outcomes for the precinct. We’re proposing some key design elements for the precinct and presenting different concepts that demonstrate varying levels of transformation for the precinct.



# The Transforming Jetty Road Glenelg project

The Transforming Jetty Road Glenelg project is designed to elevate Glenelg as Adelaide’s premier coastal shopping, dining and entertainment destination. This once-in-a-generation development will preserve Jetty Road’s unique culture and history, while at the same time future-proofing it for generations to come.

# What do you need to do?

**We need your feedback to help us understand what changes will work best for the community.**

Do you have a preferred concept?  
What elements are most important to you?  
All feedback is welcome. On the back page of this brochure we’ve listed all the ways you can find out more and share your feedback.

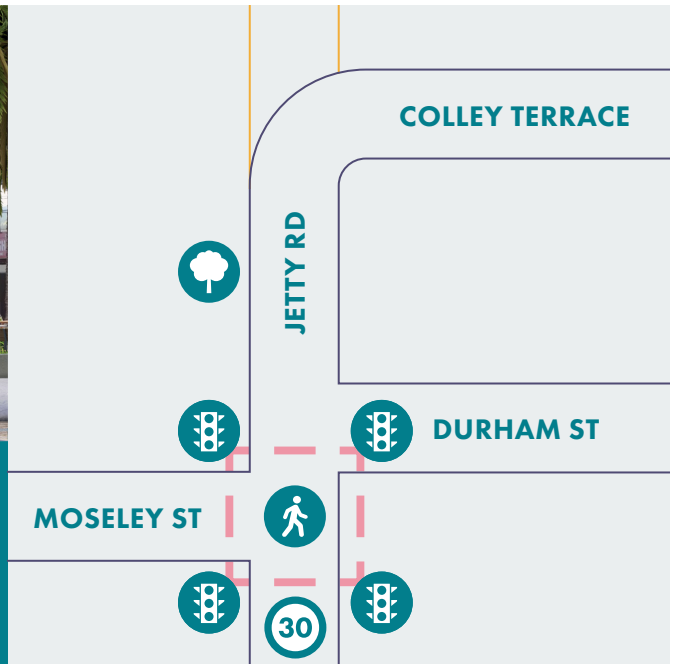


Concept image: Jetty Road / Colley Terrace corner

# Principle design elements



**These design elements are included within all draft concept designs.**



## Traffic lights with pedestrian crossing at Jetty Road/Moseley Street intersection

This is one of the busiest intersections on the street for pedestrians, private vehicles and public transport, but it's not clear who has right of way. Traffic lights at this intersection would give pedestrians clear, protected times to cross and reduce the risk of collisions.

## Reduced speed limit

Lowering the speed limit along Jetty Road from 40 km/h to 30 km/h would improve community safety.

## Wider footpaths at road level

Creating wider footpaths, that are at the same level as the road, would improve accessibility, help stop overcrowding in summer and improve pedestrian flow. Mountable kerbs are proposed in some locations to allow parking bays to be used as flexible spaces when required. Extending continuous footpaths to some side streets and laneways would also improve accessibility and safety, with pedestrians having right of way.

## Juperana pavers

Juperana stone pavers, which have already been used in Chapel Plaza, would be used throughout the street to give the precinct a consistent look and help with accessibility. The lighter colour of the pavers will help reduce urban heat.

## Accessible public transport

All concepts retain the current Glenelg tram route along Jetty Road and into Moseley Square and bus services to the area.

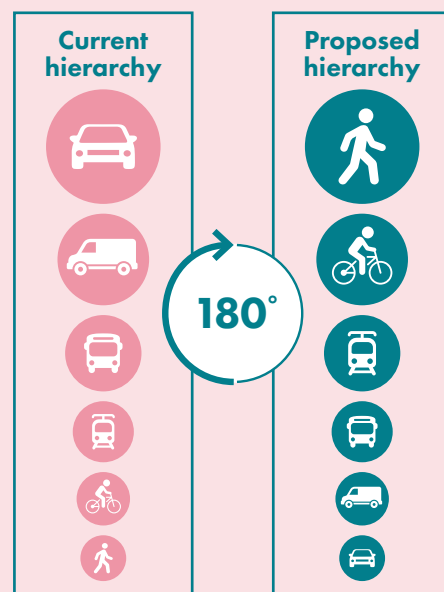
## Greenery, feature lighting, street furniture and integrated outdoor dining

The addition of these elements will refresh and revitalise the streetscape and enhance visitor experience.

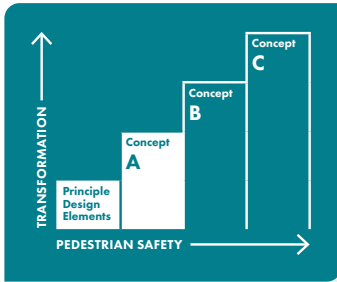
Pedestrians would have right of way on all continuous footpaths.



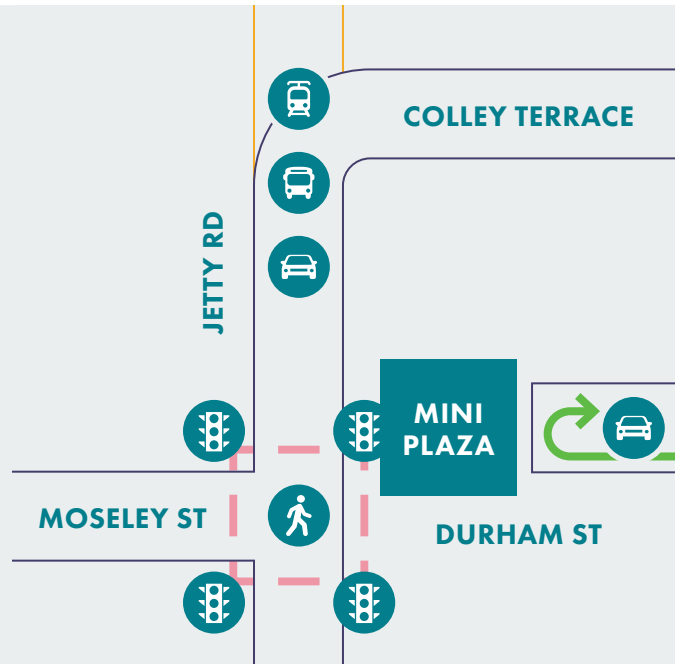
## Putting people first is an important principle of the Transforming Jetty Road Glenelg project



# Concept A



**Concept A includes all principle design elements and maintains all private vehicle, bus and tram access along Jetty Road and Colley Terrace.**



## Durham Street mini plaza

Durham Street would be closed to traffic from Jetty Road to create a small plaza that can be used by pedestrians, local businesses and major events. A turnaround area would be installed, and the rest of the street would be converted to two-way traffic.

## Variation to Durham Street

An alternative option is that Durham Street would remain accessible to vehicles via a left-hand turn from Jetty Road and would remain a one-way street in a northerly direction towards Augusta Street.

## Pedestrian crossing

The traffic lights at the Jetty Road / Moseley Street intersection would have a standard pedestrian crossing.

## Parking changes

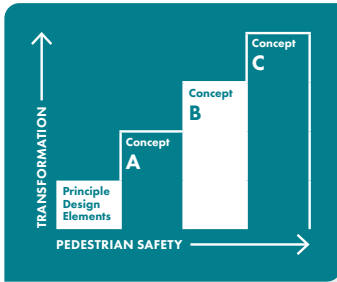
For Concept A, there would be a reduction of 29 parking spaces across the Jetty Road precinct. Three fewer parking spaces would be lost with the Durham Street variation.

To view details and maps of the proposed changes to parking, visit [transformingjettyroad.com](http://transformingjettyroad.com)

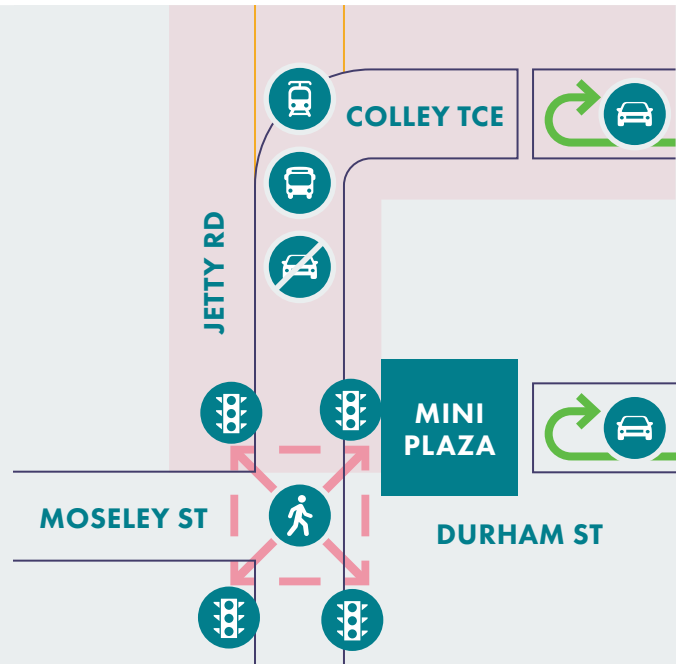


Concept image: Durham Street closure, looking west along Jetty Road

# Concept B



**Concept B includes all principle design elements and the closure of the Jetty Road / Colley Terrace corner to all traffic except trams and buses.**



## Reduced traffic and more space for pedestrians

Jetty Road (from Moseley Street) to Colley Terrace (junction with Hope Street) would be closed to all private vehicles. Bus and tram access would remain the same. The roadway on Colley Terrace would be narrowed slightly to create additional space for pedestrians, outdoor dining, activation opportunities and trees/greenery.

### Additional changes to road operations

- A turning circle would be created north of the Colley Terrace/Hope Street intersection.
- Vehicles would no longer be able to make a right-hand turn from Colley Terrace (southbound) into the Wilson car park that services The Beachouse and Platinum Apartments.
- Vehicles would be able to turn right and left from Augusta Street into Colley Terrace.

### Durham Street mini plaza

Durham Street would be closed to traffic from Jetty Road to create a small plaza that can be used by pedestrians, local businesses and major events. A turnaround area would be installed and the rest of the street would be converted to two-way traffic.

### Pedestrian crossing

The traffic lights at the Jetty Road / Moseley Street intersection would have a scramble crossing that allows pedestrians to cross the intersection in every direction, including diagonally, at the same time.

### Parking changes

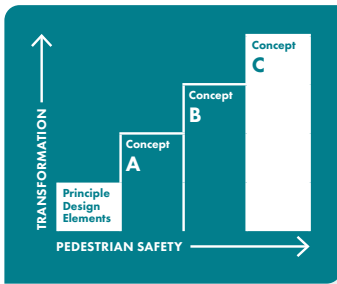
As part of this concept, there would be a reduction of 42 parking spaces across the Jetty Road precinct.

To view details and maps of the proposed changes to parking, visit [transformingjettyroad.com](http://transformingjettyroad.com)

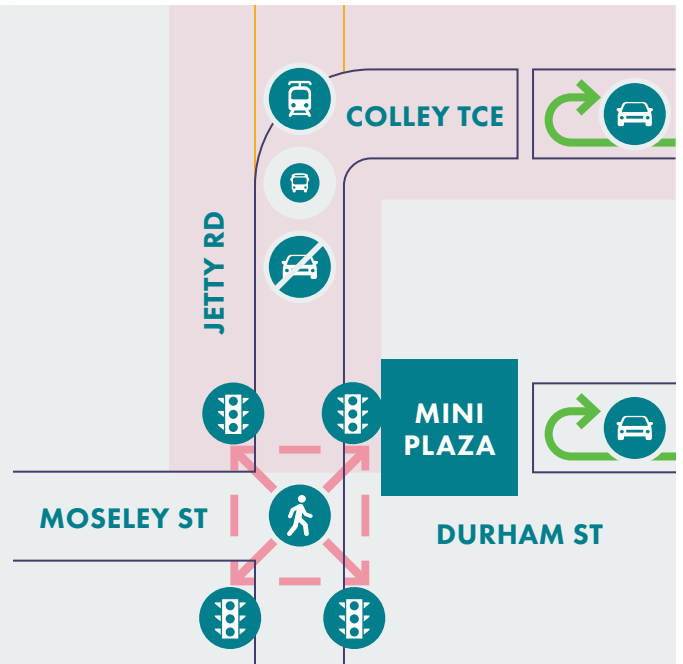


Concept image: Colley Terrace looking south

# Concept C



**Concept C has all the elements of Concept B plus changes to some bus routes to further reduce vehicle movement through the Jetty Road/ Colley Terrace corner. A shared zone is also proposed which gives pedestrians priority over traffic.**



## Proposed shared zone plus changes to bus movements

Jetty Road (from Moseley Street) to Colley Terrace (junction with Hope Street) would be closed to all private vehicles as in Concept B, and bus traffic will be reduced to enhance pedestrian amenity and safety. This would extend the plaza feel from Moseley Square, prioritise pedestrians and increase community safety and accessibility. Tram operations would remain the same. Bus and tram speed limits would be reduced to 10km/h from the Jetty Road intersection with Moseley Street through to the Colley Terrace junction with Hope Street.

### Durham Street mini plaza

As in Concept B, Durham Street would be closed to traffic from Jetty Road to create a small plaza that can be used by pedestrians, local businesses and major events.

### Bus movement changes

- Some bus routes and stops would change.
- Buses would only travel one-way, westbound from Moseley Street through to Colley Terrace. This would reduce daily bus movements through this intersection by 182 per day and increase space for pedestrians. The redirected buses would instead travel east along Jetty Road and turn left into Gordon Street.
- New bus stops and layover areas will be installed along Moseley Street and Gordon Street.

### Pedestrian crossing

The traffic lights at the Jetty Road / Moseley Street intersection would have a scramble crossing that allows pedestrians to cross the intersection in every direction, including diagonally, at the same time.

### Parking changes

As part of this concept, there would be a reduction of 60 parking spaces across the Jetty Road precinct.

To view details and maps of the proposed changes to parking, visit [transformingjettyroad.com](http://transformingjettyroad.com)



Concept image: Colley Terrace looking north to turnaround area

# Learn more and share your feedback



You can learn more about each concept at [transformingjettyroad.com](http://transformingjettyroad.com) and share your feedback with our team online, in writing or in person at our community drop-in sessions.

## Online

[transformingjettyroad.com](http://transformingjettyroad.com)

## Email

[mail@holdfast.sa.gov.au](mailto:mail@holdfast.sa.gov.au)  
with the subject header: Transforming Jetty Road

## In writing

Transforming Jetty Road Glenelg PO Box 19 Brighton SA 5048

## In person

- Glenelg Library, 2 Colley Terrace, Glenelg
- Brighton Library, 20 Jetty Road, Brighton
- Brighton Civic Centre, 24 Jetty Road, Brighton

## By phone

8229 9999 during office hours

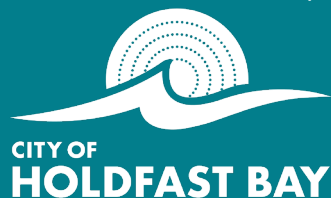
Share your feedback by **5pm, Wednesday 2 April 2025**  
to make sure your views inform our next steps.

Find out more



## Consultation

The consultation process will have regard to all relevant feedback, including submissions received in any form, in accordance with the requirements of the process. Taking into account the consultation outcomes, the final concept design may vary from the options presented. The final design, as presented to the Council for adoption, will not be subject to further consultation. The final design will, however, be notified to the community.



## Community drop-in sessions

Drop in to learn more and have a 1:1 chat with a project team member.

### Thursday 6 March, 12pm - 2pm

Holdfast Bay Community Centre  
51 King George Avenue, Hove

### Thursday 13 March, 4pm - 6pm

108 Jetty Road, Glenelg

### Monday 17 March, 4pm - 6pm

108 Jetty Road, Glenelg

### Wednesday 19 March, 4pm - 6pm

Kauri Community and Sports Centre  
Kauri Parade & Scholefield Road, Seacliff

### Saturday 22 March, 10am - 12pm

108 Jetty Road, Glenelg

### Wednesday 26 March, 4pm - 6pm

Glenelg North Community Centre  
Kibby Reserve, Alison Street, Glenelg North

\*This information is correct at time of printing

